

Faculty

Additional Info

Course Directors

Paul J. Honig, M.D.
*Attending Physician, Pediatric Dermatology
The Children's Hospital of Philadelphia
Professor Emeritus, Pediatrics and
Dermatology
University of Pennsylvania School of
Medicine*

Kara N. Shah, M.D., Ph.D.
*Attending Physician, Pediatric Dermatology
Clinic Director, Pediatric Dermatology
The Children's Hospital of Philadelphia
Assistant Professor, Pediatrics and
Dermatology
University of Pennsylvania School of
Medicine*

James R. Treat, M.D.
*Attending Physician, Pediatric Dermatology
Education Director, Pediatric Dermatology
The Children's Hospital of Philadelphia
Assistant Professor, Pediatrics and
Dermatology
University of Pennsylvania School of
Medicine*

Albert C. Yan, M.D.
*Attending Physician, Pediatric Dermatology
Section Chief, Pediatric Dermatology
The Children's Hospital of Philadelphia
Associate Professor, Pediatrics and
Dermatology
University of Pennsylvania School of
Medicine*

Faculty

Terri Brown-Whitehorn, M.D.
*Attending Physician, Pediatric Allergy and
Immunology
The Children's Hospital of Philadelphia
Assistant Professor, Pediatrics
University of Pennsylvania School of
Medicine*

Cancellation and Refund Policy

The Children's Hospital of Philadelphia reserves the right to cancel or postpone this course due to any unforeseen circumstances. In the event of cancellation or postponement, The Children's Hospital of Philadelphia will refund any registration fees, less a service charge, but is not responsible for any related costs, charges or expenses to participants, including cancellation charges assessed by airlines/travel agencies.

In order to process refunds for course withdrawals, cancellations must be received in writing by Monday, Nov. 2, 2009. No refunds will be issued thereafter. Refunds will be issued for the amount of registration minus a \$25 service charge.

Services for the Disabled

If special arrangements are required for an individual with a disability to attend this conference, or if an individual has dietary restrictions, please contact the Continuing Medical Education Department at 215-590-5263 so we may accommodate your needs.

Hotel Information

A block of rooms has been reserved at reduced rates at the Sheraton Philadelphia University City Hotel, located within walking distance from the Hospital and the University of Pennsylvania's bustling campus. There is upscale shopping, dining and nightlife, as well as convenient access to Center City Philadelphia, Amtrak's 30th Street Station, I-76 and the Philadelphia International Airport.

The group rate is \$169 single and double occupancy plus a 14 percent room tax. Participants are required to reserve their own hotel accommodations by calling the Sheraton directly at 215-387-8000. Please mention the name of this conference when making your reservation. The special room rate will be available until Oct. 21, 2009. After that date, reservations will be accepted according to space and rate availability.

60-80/1M1/0Z/E

Practical Approaches to Atopic Dermatitis in the Primary Care Office



Saturday, Nov. 14, 2009

www.chop.edu/cme

Continuing Medical Education Department
The Children's Hospital of Philadelphia
Hope lives here.

34th Street and Civic Center Boulevard
Philadelphia, PA 19104-4399

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Course Information

Target Audience

The course is directed toward primary care practitioners including pediatricians, family practitioners, resident physicians, nurse practitioners, physician assistants and allied health care providers. Participants will receive current information on the diagnosis and management of atopic dermatitis in neonates, children and adolescents.

General Information

The Section of Pediatric Dermatology of The Children's Hospital of Philadelphia announces a focused program on pediatric atopic dermatitis. This will be the first program of this type oriented toward primary care practitioners. While drawing on the rich resources of its cousin program, *Pediatric Dermatology for the Practitioner* which is held biennially for dermatology and pediatric practitioners and specialists, this course on *Practical Approaches to Atopic Dermatitis in the Primary Care Office* is oriented toward those working in primary care.

The course will be held at The Children's Hospital of Philadelphia in the Joseph Stokes Jr. Auditorium on Saturday, Nov. 14, 2009. The registration fee includes continental breakfast, refreshments, parking and course materials.

Objectives

Upon completion of this course, participants should be able to:

- identify available treatment options for atopic dermatitis in children, including topical steroids, topical immunomodulators and barrier repair agents
- explain the role of food and environmental allergens in the development of atopic dermatitis
- integrate appropriate skin care regimens for children with atopic dermatitis, including use of gentle cleansers, frequent use of moisturizers, and judicious use of bleach baths and wet wraps
- appropriately triage patients who need subspecialist referral to a pediatric dermatologist
- evaluate and treat suspected skin infections, including HSV and MRSA, in children with atopic dermatitis

Accreditation Statement

The Children's Hospital of Philadelphia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for physicians.

Designation Statement

The Children's Hospital of Philadelphia designates this continuing medical education activity for a maximum of 3.5 hours in *AMA PRA Category 1 credits*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

www.chop.edu/cme

Program: Saturday, Nov. 14

Moderator: Kara N. Shah, M.D., Ph.D.

7:30 a.m. Registration and Continental Breakfast

8 a.m. Welcome
Kara N. Shah, M.D., Ph.D.

8:05 a.m. Introduction to Atopic Dermatitis and Basic Skin Care
Kara N. Shah, M.D., Ph.D.

8:30 a.m. Topical Therapy for Atopic Dermatitis
Albert C. Yan, M.D.

8:55 a.m. MRSA, HSV and Other Infections in Atopic Dermatitis
James R. Treat, M.D.

9:20 a.m. Questions for Panel Discussion

9:35 a.m. Break and Exhibits

10 a.m. Food Allergies and Allergy Testing
Terri Brown-Whitehorn, M.D.

10:25 a.m. Atopic Dermatitis Tips and Tricks
Paul J. Honig, M.D.

10:50 a.m. Systemic Therapy for Atopic Dermatitis
Kara N. Shah, M.D., Ph.D.

11:15 a.m. Questions for Panel Discussion

11:30 a.m. Case Discussions by the Panel

Noon Adjourn



Registration

Practical Approaches to Atopic Dermatitis in the Primary Care Office Saturday, Nov. 14, 2009

Registration Deadline: Monday, Nov. 2, 2009

Name _____

Credentials _____

Hospital/Institution/Affiliation _____

Specialty _____

Home Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____

Conference Registration Fees

<i>Early registration fee (before Oct. 1)</i>	<i>Late registration fee (after Oct. 1)</i>
M.D. \$125	M.D. \$150
Allied Health \$75	Allied Health \$100
Resident/Trainee no charge	Resident/Trainee no charge

Method of Payment

Personal check Institutional check
(Please make all checks payable to The Children's Hospital Philadelphia.)

VISA MasterCard American Express Discover

Credit Card # _____

Exp. Date _____

(Registrations will not be processed unless accompanied by full payment. Faxed registrations will be accepted for credit card payments only.)

Mail/fax the completed registration form and payment to:

Ms. Micah Holliday
The Children's Hospital of Philadelphia
Continuing Medical Education Department
34th Street and Civic Center Boulevard, Philadelphia, PA 19104
215-590-5CME/Fax 215-590-4342/hollidaydm@email.chop.edu

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