PHILLY SPIN-IN

SPONSORSHIP OPPORTUNITIES

Saturday & Sunday, March 6–7, 2027

Benefits pediatric cardiac research and care at Children's Hospital of Philadelphia

Children's Hospital of Philadelphia®

Siblings Camille, 8, (left) and Wilbur, 6, were both diagnosed with heart defects as babies. Each received heart surgery: Camille as an infant, Wilbur at 3 years old.

PHILLY SPIN-IN

Together, We Move Hearts Forward

Philly Spin-In is a high-energy cycling event that brings our community together to support children with heart conditions treated at Children's Hospital of Philadelphia (CHOP). Join us in person or virtually as we pedal with purpose to advance lifesaving research, breakthrough treatments and world-class cardiac care.

Last year, we raised more than $1.3 million!

This year, participants can choose from two 3-hour cycling sessions on Saturday and one session on Sunday, all led by Philadelphia's top instructors. Along the way, you'll hear inspiring patient stories, enjoy heart-pumping music and see firsthand the impact your support has on children and families.

A MEANINGFUL OPPORTUNITY

Philly Spin-In offers a unique opportunity to align your business with one of the nation's leading pediatric cardiac programs while making a meaningful difference for children with heart disease. Flexible sponsorship opportunities can be tailored to your organization's goals, offering brand visibility, employee engagement and team-building experiences.

Your support helps CHOP's Cardiac Center advance lifesaving research, develop breakthrough treatments and provide world-class care to thousands of children each year. Together, we can give more families hope, more children the chance to thrive, and more reasons to celebrate every milestone.

EVENT DETAILS

March 6–7, 2027
Live! Casino & Hotel Philadelphia

- Saturday: 9 a.m.–noon and 2–5 p.m.
- Sunday: 9 a.m.–noon

DEADLINE DATES

Dec. 1, 2026

- Company name/logo inclusion on postcard

Feb. 2, 2027

- Company name/logo inclusion on participant rally towel

Feb. 26, 2027

- Company name/logo inclusion on event digital video board

SOCIAL MEDIA FOLLOWING

- 183K+ on Facebook
- 5K+ on X *(formerly Twitter)*
- 67K+ on Instagram

EVENT CONTACT

Amanda Higgins
PhillySpinIn@chop.edu • 609-501-3598

LEARN MORE AT

PhillySpinIn.org

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PHILLY SPIN-IN

HEART SPONSOR: $25,000

Event Day

- Five (5) complimentary VIP bikes (opportunity to choose bike location)
- Complimentary registration for up to 20 people
- Opportunity to distribute pre-approved promotional materials or product samples
- Opportunity to introduce patient speaker
- Special recognition by the emcee and check presentation
- Logo inclusion on event day signage, including digital video board *(Deadline: Feb. 26, 2027)*
- Volunteer opportunities for employees at event, if desired

Choose an event-day area to sponsor:

Bikes • Top Team Award • Heart Wall

Limited options; first come, first served

Engagement

- Invitation to an intimate behind-the-scenes discussion to hear how CHOP's Cardiac Center team is creating breakthroughs every day
- Presenting sponsor of a challenge with the opportunity to provide special incentives to selected participants

Promotional Materials

- Company name/logo included on postcard *(Deadline: Dec. 1, 2026)*
- Company name/logo included on participant rally towel *(Deadline: Feb. 2, 2027)*

Recognition

- Company name/logo on the Philly Spin-In website
- Public recognition throughout the year on the hospital's donor display
- Creation of a custom social media plan across various CHOP platforms, including Facebook, Instagram and X *(formerly Twitter)*

The tax-deductible portion for the benefits listed above is $24,550.

Giselle with her dad, Rhein

RIDE FOR GISELLE

When 6-year-old Giselle was diagnosed with acute myocarditis, she became so weak she couldn't walk and struggled to breathe. Her family turned to CHOP, where doctors used ECMO, a lifesaving therapy that temporarily supports the heart and lungs. Thanks to expert care, Giselle regained her strength and her spark. Today, she's running, biking and riding her scooter once again, bringing joy to everyone around her and inspiring hope for other families facing similar challenges.

LEARN MORE AT
PhillySpinIn.org

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CHAMPION SPONSOR: $15,000

Event Day

- Four (4) complimentary VIP bikes (opportunity to choose bike location)
- Complimentary registration for up to 16 people
- Opportunity to distribute pre-approved promotional materials or product samples
- Special recognition by the emcee and group check presentation
- Logo inclusion on event day signage, including digital video board *(Deadline: Feb. 26, 2027)*
- Volunteer opportunities for employees at event, if desired

Choose an event-day area to sponsor:

Arts & Crafts Room • I Ride For ... Sign

Event-day Slideshow • Impact Signage

Limited options; first come, first served

Engagement

- Invitation to an intimate behind-the-scenes discussion to hear how CHOP's Cardiac Center team is creating breakthroughs every day
- Presenting sponsor of a challenge with the opportunity to provide special incentives to selected participants

Promotional Materials

- Company name/logo included on postcard *(Deadline: Dec. 1, 2026)*
- Company name/logo included on participant rally towel *(Deadline: Feb. 2, 2027)*

Recognition

- Company name/logo on the Philly Spin-In website
- Public recognition throughout the year on the hospital's donor display
- Public recognition via CHOP social media platforms, including Facebook, Instagram and X *(formerly Twitter)*

The tax-deductible portion for the benefits listed above is $14,600.

Colton with his mom, Molly

RIDE FOR COLTON

Born 12 weeks early and weighing just 2.5 pounds, Colton faced incredible odds. Diagnosed with a complex heart defect, he was airlifted to CHOP, where experts performed advanced testing and open-heart surgery. Each day, his parents drew strength from a sign in the Cardiac Center: "If it can be done, it can be done here." Now that Colton is 15 months old, that promise is reflected in his infectious smile, boundless energy and love for his family.

LEARN MORE AT
PhillySpinIn.org

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MVP SPONSOR: $10,000

Event Day

- Three (3) complimentary VIP bikes (opportunity to choose bike location)
- Complimentary registration for up to 12 people
- Opportunity to distribute pre-approved promotional materials or product samples
- Special recognition by the emcee and group check presentation
- Logo inclusion on event day signage, including digital video board *(Deadline: Feb. 26, 2027)*
- Volunteer opportunities for employees at event, if desired

Choose an event-day area to sponsor:

Bag Check • Character Station • Team Spirit Award

Limited options; first come, first served

Engagement

- Invitation to an intimate behind-the-scenes discussion to hear how CHOP's Cardiac Center team is creating breakthroughs every day

Promotional Materials

- Company name/logo included on postcard *(Deadline: Dec. 1, 2026)*
- Company name/logo included on participant rally towel *(Deadline: Feb. 2, 2027)*

Recognition

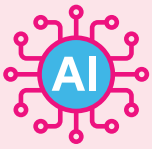
- Company name/logo inclusion on Philly Spin-In website
- Public recognition throughout the year on the hospital's donor display
- Public recognition via CHOP social media platforms, including Facebook, Instagram and X *(formerly Twitter)*

The tax-deductible portion for the benefits listed above is $9,700.

HOW YOU MAKE A DIFFERENCE

Funds raised through Philly Spin-In are used to propel research and advance care for young patients with heart disease. Here are just a few examples of projects funded by Philly Spin-In:

Assessing brain health of newborns with CHD after delayed umbilical cord clamping.



Developing an AI application to create a patient-specific cardiac diagram to serve as a resource throughout their care.

An electromagnetic robotic system to improve Fontan circulation.

Advanced simulation training providing the opportunity to master critical skills in a low-stakes environment.

LEARN MORE AT
PhillySpinIn.org

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ALL-STAR SPONSOR: $6,000

Event Day

- Two (2) complimentary VIP bikes (opportunity to select bike location)
- Complimentary registration for up to 8 people
- Logo inclusion on event day signage, including digital video board *(Deadline: Feb. 26, 2027)*
- Volunteer opportunities for employees at event, if desired

Choose an event-day area to sponsor:
Glow Gear • Tattoo Station

Limited options; first come, first served

Promotional Materials & Recognition

- Company name/logo included on participant rally towel *(Deadline: Feb. 2, 2027)*
- Company name/logo on the Philly Spin-In website

The tax-deductible portion for the benefits listed above is $5,800.

FRIEND SPONSOR: $2,500

Event Day

- One (1) complimentary VIP bike
- Complimentary registration for up to 4 people
- Logo inclusion on event day signage, including digital video board *(Deadline: Feb. 26, 2027)*

Recognition

- Company name/logo on the Philly Spin-In website

The tax-deductible portion for the benefits listed above is $2,400.

HOW YOU MAKE A DIFFERENCE

More examples of projects funded by Philly Spin-In:

Cutting-edge imaging techniques to improve surgical and interventional outcomes for valve repair in single ventricle patients.

Development of a pediatric stress echo program to provide real-time physiologic assessment in children with congenital and acquired heart disease.

A wireless remote monitoring program to keep an eye on all cardiac patients with implantable electronic devices.

New treatments for pulmonary hypertension.

LEARN MORE AT
PhillySpinIn.org

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PHILLY SPIN-IN

SPONSORSHIPS AT A GLANCE

PARTNER WITH PURPOSE

Philly Spin-In offers significant marketing exposure to thousands of participants. Sponsorships provide a range of options and can be customized to meet your marketing and budgetary needs. *Sponsorship benefits are subject to change depending on your confirmation date.*

	HEART $25,000	CHAMPION $15,000	MVP $10,000	ALL-STAR $6,000	FRIEND $2,500
EXCLUSIVITY	●				
EVENT DAY					
VIP Bikes	5	4	3	2	1
Registrations	20	16	12	8	4
Distribute Promo Materials	●	●	●		
Emcee Recognition & Check Presentation	●	●	●		
Introduce Patient Speaker	●				
Logo on Event-day Signage	●	●	●	●	●
Volunteer Opportunities	●	●	●	●	
ENGAGEMENT					
Behind-the-scenes Cardiac Team Discussion	●	●	●		
Fundraising or Recruitment Challenge	●	●			
PROMOTIONAL MATERIAL					
Name/Logo on Postcard	●	●	●		
Name/Logo on Rally Towel	●	●	●	●	
RECOGNITION					
Name/Logo on Website	●	●	●	●	●
Name on Hospital Donor Display	●	●	●		
Custom Social Media Plan	●	●	●		

FORM A CORPORATE TEAM

Looking for a great opportunity to improve employee engagement? Creating a corporate team for Philly Spin-In could be your solution! Philly Spin-In offers a meaningful way for employees to connect outside of the office. Many corporations cover the registration fee for employees. Participants will be responsible for any fundraising but will be united in knowing they are helping to create a future without childhood heart disease.

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SPONSORSHIP RESERVATION FORM

Please type or print all information exactly as it should appear on recognition materials.

◯ Personal ◯ Corporate

Name _____

Title _____

Company/Organization _____

Address _____

City _____ State _____ ZIP _____

Phone number (day) _____ Fax _____

Email Address _____

SPONSORSHIP LEVELS (Please check one)

◯ Heart Sponsor ..... $25,000 ◯ Champion Sponsor ...$15,000 ◯ MVP Sponsor ... $10,000

◯ All-Star Sponsor ..... $6,000 ◯ Friend Sponsor.....$2,500 ◯ Donation ..... $_____

We waive all benefits associated with our chosen level of sponsorship (*please initial*). _____

In some cases, receipt of benefits by a private foundation may result in tax implications. Please consult your financial adviser with any questions.

Form completed by _____ Phone number (day) _____

PAYMENT

◯ Check enclosed. *Please make checks payable to CHOP Foundation.*

◯ VISA ◯ MasterCard ◯ American Express ◯ Discover

Please scan this QR code to pay by credit card.

Matching Gifts — The CHOP Foundation welcomes matching gifts from participating companies. Obtain a matching gift form from your human resources office and send the completed form to us with your gift.

◯ I have enclosed a matching gift form.

SEND RESERVATION FORM AND PAYMENT TO:

Mail via USPS — CHOP Foundation • Philly Spin-In • P.O. Box 781352 • Philadelphia, PA 19178-1352

Contact Amanda Higgins to coordinate delivery via UPS or FedEx.

Event Contact — Amanda Higgins • PhillySpinIn@chop.edu • 609-501-3598

To remove your name from our fundraising mailing list, please visit www.chop.edu/optout or call 267-426-5332.

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